

Exhibitor kit - Teal sponsors

WestJet 2018 Travel Trade Expos

Welcome to WestJet's 2018 Travel Trade Expos. Information regarding your sponsorship level is included in this document. Important due dates and full details of the event can be found here:

www.WestJetTravelTradeExpos.com/exhibitor-resources



What's included with your sponsorship

- 1, 8'x10' booth with 1 skirted table and chair in primary cities (YEG, YVR, YYC, YYZ)
- Skirted table and chair in secondary cities (Ajax, YHZ, Laval, LaPrairie)
- Logo in event brochure advertisement
- Small sized, scrolling full color logo on event website
- Material handling for a maximum of 50lb (shipping excluded)
- Reduced airfare for 1 to and from each event city

Please note: Additional services including wi-fi, booth power and AV must be ordered directly through the venue/suppliers. Forms for each city can be found in the above website listed under "Service order forms" in each city.



Event brochure advertisement Refer to advertisement spec sheet on page 2 for details



Prizing

Your sponsorship includes the donation of at least 1 hotel/destination prize. Here are the requirements:

- Minimum 1 prize
- Minimum 3 night stay
- Expiry one year from May 15, 2018

Due date: March 23, 2018



Delegate registration & flight requests

All delegates attending on behalf of their company must register. All flight requests are facilitated through this registration site:

Register here: www.WestJetExhibitorRegistration.eventbrite.ca

Due date: March 9, 2018



Flight terms

Your sponsorship entitles you to the following flight benefits:

- 50% off base fare for flights to first Expo city and home from last Expo city
- Flights for 1 between YEG-YVR and YVR-YYC
- Up to 2 pieces of luggage (overweight luggage is at the responsibility of the traveler)

Taxes and fees are extra. A WestJet representative will contact you for payment. Econo fare flight terms and service fees apply. For more information visit www.WestJet.com/fareoptions.

2018 Travel Trade Expos brochure

Advertising specifications - Teal sponsors

Advertising opportunities and specifications for Teal sponsors

Advertisement type	Details
Teal sponsor logos	Logo used in event marketing materials

Logos specifications:

- All logos must be submitted in ".ai" or ".eps" vector formats in English and French if applicable.
- Colour profile: CMYK - no pantone or RGB colours accepted
- Fonts: converted to outlines

Shipping instructions:

- All logo files will be sent via email to "salesevents@westjet.com".
- For email attachments over 20MB, contact us for alternate shipping instructions.

Please note all files must be submitted no later than February 26, 2018.

For all other inquires, contact Julia Tsang at julia.tsang@westjet.com

