

# Exhibitor Kit Platinum Sponsors



Welcome to WestJet's 2019 Travel Trade Expos. Information regarding your sponsorship level is included below. Important due dates and full details of the event can be found here: [www.WestJetTravelTradeExpos.com/exhibitor-resources](http://www.WestJetTravelTradeExpos.com/exhibitor-resources)



## What's included with your sponsorship

The following benefits are included in your selected sponsorship level:

- 1, 20'x20' booth with 1 skirted table and chair in primary cities (YYZ, YVR, YEG, YYC)
- Skirted table and chair in secondary cities (Ajax, Langley)
- Double-page advertisement in event brochure
- X-Large sized, scrolling full color logo on event website
- Material handling for a maximum of 50lb (shipping not included)
- Airfare for 2 representatives to and from each event city

Please note: Additional services including wi-fi, booth power and AV must be ordered directly through the venue/suppliers. Forms for each city can be found in the above website listed under "Service order forms" in each city.



## Delegate registration & flight requests

All delegates attending on behalf of their company must register online. All flight requests are facilitated through this registration site:

**Register here:** <https://WestJetExhibitorRegistration2019.eventbrite.ca>

**Due date: March 1, 2019**



## Flight Terms

Your sponsorship entitles you to the following flight benefits for up to 2 representatives:

- Base fare for flights to first Expo city and home from last Expo city
- Flights for up to 2 representatives between YVR-YEG and Coach Bus transportation from YEG-YYC
- Up to 2 pieces of luggage (overweight luggage is the responsibility of the traveler)
- Econo fare flight terms and service fees apply. Taxes and fees are the responsibility of the traveler
- Additional representatives above 2 are full fare and can be booked directly on westjet.com

A WestJet representative will contact you to finalize your booking and collect payment. For more information visit [www.WestJet.com/fareoptions](http://www.WestJet.com/fareoptions)



## Logo and expo brochure advertisement

If you have not already done so, please **submit your logo** to us as soon as possible so we can update our website with your exhibitor listing. Email the file to [salesevents@westjet.com](mailto:salesevents@westjet.com)

Please refer to the advertisement spec sheet online for more information on artwork requirements.

**Artwork Deadline: March 15, 2019**



## Prizing

Your sponsorship includes the donation of at least 1 hotel/destination prize. Here are the requirements:

- Minimum 7-night stay; minimum 1 prize
- Expiry one year from May 2, 2019

**Due date: March 15, 2019**