

Welcome to WestJet's 2019 Travel Trade Expos. Information regarding your sponsorship level is included below. Important due dates and full details of the event can be found here: www.WestJetTravelTradeExpos.com/exhibitor-resources



What's included with your sponsorship

The following benefits are included in your selected sponsorship level:

- 1, 10'x10' booth with 1 skirted table and chair in primary cities (YYZ, YVR, YEG, YYC)
- Skirted table and chair in secondary cities (Ajax, Langley)
- Half-page advertisement in event brochure
- Medium sized, scrolling full color logo on event website
- Material handling for a maximum of 50lb (shipping not included)
- Airfare for 1 representative to and from each event city

Please note: Additional services including wi-fi, booth power and AV must be ordered directly through the venue/suppliers. Forms for each city can be found in the above website listed under "Service order forms" in each city.



Delegate registration & flight requests

All delegates attending on behalf of their company must register online. All flight requests are facilitated through this registration site:

Register here: <https://WestJetExhibitorRegistration2019.eventbrite.ca>

Due date: March 1, 2019



Flight Terms

Your sponsorship entitles you to the following flight benefits for 1 representative:

- Base fare for flights to first Expo city and home from last Expo city
- Flights for up to 1 representative between YVR-YEG and Coach Bus transportation from YEG-YYC
- Up to 2 pieces of luggage (overweight luggage is the responsibility of the traveler)
- Econo fare flight terms and service fees apply. Taxes and fees are the responsibility of the traveler.
- Additional representatives above 1 are full fare and can be booked directly on westjet.com

A WestJet representative will contact you to finalize your booking and collect payment. For more information visit www.WestJet.com/fareoptions



Logo and expo brochure advertisement

If you have not already done so, please **submit your logo** to us as soon as possible so we can update our website with your exhibitor listing. Email the file to salesevents@westjet.com

Please refer to the advertisement spec sheet online for more information on artwork requirements.

Artwork Deadline: March 15, 2019



Prizing

Your sponsorship includes the donation of at least 1 hotel/destination prize. Here are the requirements:

- Minimum 3-night stay; minimum 1 prize
- Expiry one year from May 2, 2019

Due Date: March 15, 2019