

2019 Travel Trade Expos brochure



Advertising opportunities and specifications for Teal sponsors

Advertisement type	Details
Teal sponsor logos	Logo used in event marketing materials

Sponsorship advertisement opportunities must meet the following specifications.

Logos specifications:

- All logos must be submitted in “.ai” or “.eps” vector formats.
- Colour profile: CMYK - no pantone or RGB colours accepted
- Fonts: converted to outlines

Shipping instructions:

- All print ad and logo files will be sent via email to “salesevents@westjet.com”
- For email attachments over 20MB, contact us for alternate shipping instructions

Please note all files must be submitted no later than **February 15, 2019**.

For all other inquires, contact Sarah Barton at sarah.barton@westjet.com.

